

# Mid-Year Meeting Event Sponsorship Opportunities

April 7-9, 2025

## Board of Directors Dinner with Guests at FOGO DE CHÃO

April 8, 2025

## Rooftop Happy Hour

April 7, 2025



## Board of Directors Breakfast & Lunch

April 8 & 9, 2025



### **GOLD SPONSOR OF MEETINGS EVENTS: \$8,000**

- Signage and public thank you at all three events.
- Inclusion of sponsor logo on agenda & website, plus actionable profile on mobile platform for the event.
- 5-6 minute remarks at the beginning of the dinner.



### **SILVER OF MEETINGS EVENTS: \$5,000**

- Signage and public thank you at all three events.
- Inclusion of sponsor logo on agenda & website, plus actionable profile on mobile platform.



### **BRONZE OF MEETINGS EVENTS: \$4,000**

- Signage and public recognition at all three events
- Inclusion of sponsor logo on agenda and website.

For more information, contact [info@micausa.org](mailto:info@micausa.org)



# Sponsorship Opportunities

The Meat Import Council of America is a premier industry organization representing the vital meat import sector—a market with significant economic impact and a dynamic, influential membership. Partnering with MICA as a sponsor provides you with a unique platform to enhance your brand’s visibility, engage with key industry stakeholders, and align with a sector valued at over \$16.8 billion dollars\*.

## Targeted Promotion

MICA members include the full spectrum of stakeholders in the Meat Import Industry

- Importers/Traders
- Shipping Lines
- Food Manufacturers
- Meat Brokers
- Warehouses
- Exporting meat packers & brokers
- Trading partner organizations
- Foodservice Operators/restaurants
- Retailers
- Food Distributors
- Custom Brokers Food Labs
- Truckers
- Consulting organizations, including law, insurance and economic firms

## Powerful Communication Channels:

Leverage our expansive email distribution lists and digital platforms. Our newsletters reach over 1,300 industry professionals, representing more than 460 companies and key industry stakeholders—including key officials within the U.S. Administration, embassy representatives, and other influential decision-makers—ensuring your message is delivered to a targeted, engaged audience.

## Economic Impact and Credibility:

Align your brand with a council that represents a \$16.8 billion dollar industry\*. This association reinforces your company’s position within a sector that plays a critical role in the national and international market.

## Partner With Us

By becoming a sponsor of the Meat Import Council of America, you not only enhance your corporate reputation but also contribute to the continued growth and innovation within the meat import industry. We invite you to explore this opportunity to connect with a dedicated network, drive industry progress, and achieve your business goals.

\*Source: USDA FAS Global Agricultural Trade System (GATS)

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